NR A/G

S TELEVISION STATIONS

Order ID: 62794 CF NTL-POL FBD - LBD: 09/04/12 - 09/10/12 HL#: Created: 08/31/12 12:36 PM

Client: AMERICANS FOR PROSPERITY... CPE: //390 Agency Commission: 15 % Updated: TADANIELLO on 08/31/12 05:31 PM

Agency: MENTZER MEDIA SERVICES (24184) Product: AFP EST#390 :60'S (1300) Self :15:00 Confirmed: 08/31/12 01:56 PM STEPHANIE KOHLBAUER **HHOLDS** DMA RTG Demo: **PRINT REQUIRED** Sched. Code: B

AE: NICOLE ELIE POL-GWTS-PH Billing Int: Monthly BM: SS

Share: 36% KMGH: 28% KUSA: 25% KDVR+: 5% KWGN: 2% KTVD: 4% KPXC: 0% CABLE: 0%

NEW ORDER CHG/PH 08/31/12

Sales Catg Eligible Days Break Type Dur SC Self Pr **HHOLDS** Rate Spots Total NR A/G MNEWS1 001 0 2 2 1 1 0 0 NEWS 60 B 0.0 \$1,200.00 \$7,200.00

FBD LBD Sep 03 09/04/12 09/07/12 6

Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg Rate Spots **HHOLDS** NR A/G Total MEARLY 002 0 1 1 1 1 0 0 MORN 60 B 0.0 \$1,200.00 \$4,800.00

FBD LBD Sep 03 09/04/12 09/07/12 4

Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total 003 **DPRICE** 0 1 1 1 1 0 0 DAY 60 B 0.0 \$3,000.00 \$12,000.00

FBD LBD Sep 03 09/07/12 09/04/12 4

NR A/G Item Time Class Eligible Days Dur SC Self Pr Sales Catg Break Type **HHOLDS** Rate Spots Total 004 EPHIL2 0 1 1 1 1 0 0 EFG 60 B 0.0 \$1,700.00 \$6,800.00

FBD LBD Sep 03 09/04/12 09/07/12 4

Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots NR A/G Total 005 **NEARLY5PM** 0 1 1 1 0 0 0 NEWS 60 B 0.0 \$3,200.00 \$9,600.00

FBD LBD Sep 03 09/04/12 09/06/12 3

Time Class Item Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G 006 NLATE7 0 1 0 1 0 0 0 NEWS 60 B 0.0 \$6,000.00 \$12,000.00

FBD LBD Sep 03 09/04/12 09/06/12 2

Time Class Item Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total 007 **PNAVY** 0 1 0 0 0 0 0 REGP 60 B \$13,000.00 0.0 \$13,000.00

FBD LBD Sep 03 09/04/12 09/04/12

NR A/G





KCNC-TV

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Agency: MENTZER MEDIA SERVICES (24184) Product: AFP EST#390 :60'S (1300) Self :15:00 Confirmed: 08/31/12 01:56 PM
Buyer: STEPHANIE KOHLBAUER Demo: HHOLDS DMA RTG Sched. Code: B **PRINT REQUIRED**

E: NICOLE ELIE POL-GWTS-PH Billing Int: Monthly BM : SS

Sha re: 36% KMGH: 28% KUSA: 25% KDVR+: 5% KWGN: 2% KTVD: 4% KPXC: 0% CABLE: 0%

Item Time Class Eligible Days Dur SC Self Pr Break Type Sales Catg **HHOLDS** Rate Spots Total NR A/G 008 **PNCISLA** 0 1 0 0 0 0 0 REGP 60 B 0.0 \$10,000.00 \$10,000.00

FBD LBD Sep 03 09/04/12 09/04/12 1

Eligible Days Dur SC Self Pr Sales Catg Item Time Class Break Type NR A/G **HHOLDS** Rate Spots Total 009 **PDEMCONVNT** 0 1 0 0 0 0 0 CARD 60 B 0.0 \$9,000.00 \$9,000.00

FBD LBD Sep 03 09/04/12 09/04/12 1

Time Class Dur SC Self Pr Sales Catg Item Eligible Days Break Type Rate Spots NR A/G **HHOLDS** Total PBBWED1 010 0 0 1 0 0 0 0 REGP 60 B 0.0 \$8,000.00 \$8,000.00

FBD LBD Sep 03 09/05/12 09/05/12 1

Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg Item NR A/G **HHOLDS** Rate Spots Total **PDEMCONVNT** 011 0 0 1 1 0 0 0 CARD 60 B 0.0 \$8,000.00 \$16,000.00

FBD LBD Sep 03 09/05/12 09/06/12 2

Time Class Sales Catg Item Eligible Days Break Type Dur SC Self Pr **HHOLDS** Rate Spots Total NR A/G 012 PBOSSFR1 0 0 0 0 1 0 0 REGP 60 B 0.0 \$7,000.00 \$7,000.00

FBD LBD Sep 03 09/07/12 09/07/12 1

Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg HHOLDS Rate Spots Total

013 PCSINYFR2 0 0 0 0 1 0 0 REGP 60 B 0.0 \$6,000.00 1 \$6,000.00

FBD LBD Sep 03 09/07/12 09/07/12 1

Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg NR A/G **HHOLDS** Rate Spots Total 014 **PBLOODS** 0 0 0 0 1 0 0 REGP 60 B 0.0 \$7,000.00 \$7,000.00

FBD LBD Sep 03

FBD LBD Sep 03 09/07/12 09/07/12 1 NR A/G



KCNC-TV

Order ID: 62794 CF NTL-POL FBD - LBD: 09/04/12 - 09/10/12 HL#: 08/31/12 12:36 PM Created:

AMERICANS FOR PROSPERITY... Client: CPE: //390 Agency Commission: 15 % Updated:

TADANIELLO on 08/31/12 05:31 PM Agency: MENTZER MEDIA SERVICES (24184) Product: AFP EST#390 :60'S (1300) :15:00 Confirmed: 08/31/12 01:56 PM

STEPHANIE KOHLBAUER Demo: HHOLDS DMA RTG Sched. Code: B **PRINT REQUIRED**

AE: NICOLE ELIE POL-GWTS-PH Billing Int: Monthly BM: SS

Share: 36% KMGH: 28% KUSA: 25% KDVR+: 5% KWGN: 2% KTVD: 4% KPXC: 0% CABLE: 0%

Time Class Dur SC Self Pr Item Eligible Days Break Type Sales Catg **HHOLDS** Rate Spots Total NR A/G 015 PCRIMESA2 0 0 0 0 0 1 0 REGP 60 B 0.0 \$3,600.00 \$3,600.00

Sep 03 FBD 09/08/12 09/08/12 1

Time Class Dur SC Self Pr Item Eligible Days Break Type Sales Catg **HHOLDS** Rate Spots Total NR A/G P48HRSA3 016 0 0 0 0 0 1 0 REGP 60 B 0.0 \$7,000.00 \$7,000.00

FBD Sep 03 09/08/12 09/08/12 1

Item Time Class Dur SC Self Pr Sales Catg Eligible Days Break Type **HHOLDS** Rate Spots Total NR A/G NSUN6-8AM 017 0 0 0 0 0 0 1 NEWS 60 B 0.0 \$900.00 \$900.00

FBD LBD Sep 03 09/08/12 09/09/12

Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** NR A/G Rate Spots Total 018 SNFL1ST 0 0 0 0 0 0 1 NFL 60 B **FOOTBALL** 0.0 \$20,000.00 \$20,000.00

FBD LBD Sep 03 09/09/12 09/09/12 1

Time Class Sales Catg Eligible Days Break Type Dur SC Self Pr **HHOLDS** NR A/G Rate Spots Total **PBBSUN** 019 0 0 0 0 0 0 1 REGP 60 B 0.0 \$8,000.00 \$8,000.00

FBD LBD Sep 03 09/09/12 09/09/12 1

Item Time Class Eligible Days Dur SC Self Pr Break Type Sales Catg **HHOLDS** Rate Spots Total NR A/G 020 MNEWS1 1 0 0 0 0 0 0 NEWS 60 B 0.0 \$1,200.00 \$1,200.00

FBD LBD Sep 10 09/10/12 09/10/12 1

Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G 021 MEARLY 1 0 0 0 0 0 0 MORN 60 B 0.0 \$1,200.00 \$1,200.00

FBD LBD **Sep 10** 09/10/12 09/10/12 1



KPXC: 0%

0.0



KCNC-TV

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HL#:

08/31/12 12:36 PM Created:

Client: AMERICANS FOR PROSPERITY...

CPE: //390

KDVR+: 5%

Agency Commission: 15 % Updated:

HHOLDS

TADANIELLO on 08/31/12 05:31 PM

Agency: MENTZER MEDIA SERVICES (24184)

:15:00

Confirmed: 08/31/12 01:56 PM **PRINT REQUIRED**

STEPHANIE KOHLBAUER AE: NICOLE ELIE POL-GWTS-PH Product: AFP EST#390 :60'S (1300) Demo: **HHOLDS** DMA RTG

Sched. Code: B

KTVD: 4%

CABLE: 0%

\$3,000.00

Billing Int: Monthly BM: SS

Share: 36% KMGH: 28% KUSA: 25%

KWGN: 2%

Item Time Class Eligible Days Dur SC Self Pr Break Type Sales Catg DPRICE 022 1 0 0 0 0 0 0 DAY 60 B

Rate Spots Total NR A/G

\$3,000.00

FBD LBD 09/10/12 09/10/12

Sep 10

Time Class Eligible Days Dur SC Self Pr Sales Catg Item Break Type **HHOLDS** Rate Spots Total NR A/G 023 EPHIL2 1 0 0 0 0 0 0 EFG 60 B 0.0 \$1,700.00 \$1,700.00

FBD Sep 10 09/10/12 09/10/12 1

Item Time Class Eligible Days Dur SC Self Pr Break Type Sales Catg **HHOLDS** Rate Spots Total NR A/G NEARLY5PM 024 1 0 0 0 0 0 0 NEWS 60 B 0.0 \$3,200.00 \$3,200.00

FBD LBD Sep 10 09/10/12 09/10/12 1

Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Total NR A/G Rate Spots 025 NLATE7 1 0 0 0 0 0 0 NEWS 60 B 0.0 \$6,000.00 \$6,000.00

FBD LBD Sep 10 09/10/12 09/10/12 1

Order Totals						
Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	43	0	\$184,200.00	\$156,570.00	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$184,200.00	\$156,570.00	\$0.00	\$0.00